

## **PennWell Adds Photovoltaics Conference Track for The ConFab in 2010**

Nashua, NH – PennWell's Electronics Media Group announced the addition of a concurrent photovoltaics and solar power conference track at [The ConFab](#), being held May 16-19, 2010.

The ConFab, now entering its sixth year, is an exclusive, invitation-only event where executives from semiconductor equipment and material suppliers meet with key decision makers from semiconductor manufacturers.

The new track will be focused on photovoltaics and solar power and will run concurrently with the semiconductor conference track. The conference is designed to attract senior executives, top level engineering management, and research and development leaders at photovoltaics cells and modules manufacturers; photovoltaics balance of systems providers; engineering services organizations; leading systems integrators and project developers; and public utilities.

Peter Singer, Editor-in-Chief of [Solid State Technology](#) and [Photovoltaics World](#) and Conference Chair for The ConFab, said, "PV/solar power represents a dynamic and growing market for equipment and materials suppliers. Traditional semiconductor equipment and materials suppliers are looking to capitalize on this projected growth by adapting their process technology to PV/solar manufacturing." Opportunities in the photovoltaics market in 2010 remain strong, according to analysts: some are even forecasting a growth rate of 43% in 2010, with an upside of 80% if all the planned projects are completed.

The focus of this new track will be to address the many issues associated with photovoltaics: market drivers, regulatory trends, the requirements of utility-scale PV installations, and – most importantly -- overall technology trends and recent advancements. Presenters will include some of the global PV industry's foremost experts on crystalline silicon, thin film and organic PV manufacturing. The audience will also hear from leading analysts, system installers and decision-makers at large utilities.

"The ConFab is the ideal opportunity for semiconductor and PV/solar power equipment and materials suppliers and their respective customers to conduct business in a collaborative, cost-effective manner," said Diane Lieberman, Group Publisher and Event Director.

Attendance for the PV/solar conference is by invitation only. Attendees will be pre-screened to verify that they are key participants in the buying process. Ample time is allocated at The ConFab for individual, pre-scheduled, face-to-face meetings between equipment and material suppliers and manufacturers.

For more information on sponsoring The ConFab, contact Jo-Ann Pellegrini, Sales Manager, at (650) 941-3438, ext 26, or email Jo-Ann at [joannp@pennwell.com](mailto:joannp@pennwell.com). If you are a senior level decision maker from a semiconductor or PV/solar power manufacturing company, contact Luba Hrynyk at [lubah@pennwell.com](mailto:lubah@pennwell.com) to find out if you qualify to attend as our complimentary VIP Guest.

### **About PennWell's Electronics Media Group**

The Electronics Media Group includes [ElectrolQ](#), the portal for electronics manufacturing -- incorporating the websites for [Solid State Technology](#) (semiconductors), [Photovoltaics World](#) (photovoltaics), [Advanced Packaging](#) (packaging), [Small Times](#) (nanotech/MEMS) and [SMT](#) (surface mount technology) -- as well as print and digital magazines and targeted e-newsletters focused on electronics manufacturing technologies.

**About PennWell Corporation:**

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